

# The Review-Advertiser



VOLUME 21

CLARESHOLM, ALBERTA, FRIDAY, JANUARY 2, 1925

Number 1

## The Men's and Boys' Cash Store

Here's Hoping the New Year  
Brings Twie as Much  
Prosperity and Happiness  
as you ever dreamed of.

**C. J. BRAREN**

May the New Year keep  
You Smiling and  
Prosperous

Is our sincere wish to all our customers and friends

**W. S. KEELEY**

PHONE 163

## Foolish Saving

A penny saved is not always a penny earned. Sometimes it is two pennies lost. The merchant who spends nothing on advertising loses much more than he saves.

The money spent for plate glass windows is not looked on as lost, but is the money spent on better interior lighting.

Anything that increases the favor, that adds sales, that multiplies customers is very properly regarded as a good investment.

Advertising is a good investment — just as plate glass windows are. Advertising sells more goods to more persons than shop windows do.

### A WORD TO THE PUBLIC

Do you resent having a merchant address his message to you in the form of an advertisement in our columns? On the contrary, is not your impulse to respond to his friendly overtures?

Shop Where You Are Invited to Shop

Issued by Canadian Weekly Newspapers Association

## Rex Theater

Friday and Saturday, Jan. 2-3

William Fox presents

**"North of the Yukon"**

with Tom Mix

A Drama of the  
Great White Wilderness

Sunshine Comedy "Rough Sailing"

The Review-Advertiser wishes  
all its readers

A Very Happy New Year

### CLARESHOLM LOG-IL NEWS

"Watkins" Quality Products on sale opposite Union Bank.

Mr. and Mrs. C. W. Stewart spent Christmas with Dr. Stewart at Stavelay.

W. H. Cook and Spence Morrison are home from Alberta University on their holidays.

Miss Hall, of the Clareholm School of Agriculture staff, spent Christmas at her home at Olds.

Miss Fair, of Calgary, formerly a teacher in Clareholm school visited friends here this week.

Miss Marie Edlund, who is teaching school west of Innisfail this winter, is home for the holidays.

Mr. and Mrs. J. W. Hallett and Mr. and Mrs. Jos. Dahl spent Christmas with W. Perrott's at Stavelay.

Miss Frances McKimney and Miss Clara Edlund are home from Calgary Normal School for the holidays.

Mr. and Mrs. P. T. Gable left on Monday for California and other southern points to spend the winter.

G. L. Morrison was the winner of the loud speaker in the radio contest last week put on by the Calgary Herald.

G. A. Richardson, formerly of the Clareholm School of Agriculture staff, is visiting friends here during the holidays.

Thos. Bernard has made a deal to purchase the High River creamery and will operate it in connection with the Clareholm creamery.

The date for the St. Andrew's Society annual Burns celebration has been set for January 30, and preparations are now well under way for this big event.

The C. S. A. Alumni Association are holding their winter reunion and will operate it at the School of Agriculture on January 5th. Everybody welcome. Admission, \$1.50 per couple.

"North of the Yukon," with Tom Mix, at the Rex theater on Friday and Saturday evening this week. A drama of the great white wilderness. Thrills, heart throbs, suspense, scenic beauty.

Wallace Kenyon, who was so badly suffocated by gas at the Wilton hotel on November 7th that it was thought hardly possible that he could survive, was so far recovered that he was able to leave on last Friday night with his brother, for the latter's home in Indiana.

The Foothills Curling Association is holding a bonspiel at Vulcan commencing on January 12. Clareholm curlers have received an invitation to participate, to which Vulcan and the Vulcan Curling Club have added an invitation. The local curlers are preparing to participate.

Died, at Clareholm, Alberta, December 24, 1924, at the residence of her daughter, Mrs. Alex Stevenson, Mrs. Mary E. Johnston, aged 79 years, 9 months and 15 days. The funeral service was held at the residence on Saturday afternoon, Rev. Geo. Webber officiating. Interment was made in the Clareholm cemetery.

Sunday next will be observed in St. John's church as Epiphany Sunday, commemorating the anniversary of the visit of the Eastern Magi to the Christ Child at Bethlehem. Rev. W. C. Marsh has secured a very beautiful set of lantern slides on Vandoe's well known story of "The Fisher King Man," and will use them at the evening service. A very heart-warming service is to be held this service which will be of real interest.

Some special features are being included in the program for the military ball to be given at the School of Agriculture on January 9th. Among these will be some special waltzes and a schottische by the Clareholm Orchestra for those who like these particular dances. The squadron trumpeters are practicing their calls and present plans include the calling of dances by trumpet. The ball is being given a final decorative touch by the members of "B" Squadron and all will be in readiness for a pleasant entertainment.

A very successful Christmas tree social was held in St. John's Parish Hall on Monday of last week. The children met at 6 p.m. for a supper which was followed by games. Then came two lantern talks, one on "Alice Through the Looking Glass," and the other on "The House That Jack Built." Soon Santa Claus arrived to the excitement of the children who voted that he was just as real as ever. Presents from the tree, together with bags of candies, nuts and oranges, completed the evening's enjoyment. The teachers are grateful to all who helped to make the social a success.

### "Week of Prayer"

"The Week of Prayer" falls this year within the week following Sunday, January 4, and united services will be held on Wednesday, Thursday and Friday evenings of next week in which the Revs. W. C. Marsh, G. W. Langille, and G. G. Webber will cooperate. On Wednesday evening the service will be held in St. John's (Anglican) church; on Thursday evening in the Presbyterian church; and on Friday evening in the Methodist church. In each instance the services will commence at 8 o'clock in the evening and a cordial invitation is extended to the people of all denominations to be present and share in these special united services of prayer and worship.

### Methodist Church News

Special services appropriate to New Year's Sunday (January 4) will be conducted by the pastor next Sunday morning at 11 o'clock, and in the evening at 7:30. The morning theme will be "A Happy New Year," and in the evening the pastor will speak on evening the pastor will speak on "Three New Year Calls." The music for the day will be appropriate. The evening service will open with the usual bright song service of attractive gospel hymns.

The usual mid-week service held on Wednesday evening will be merged in the "Week of Prayer" service in St. John's church, which all are urged to attend. The united service on Friday evening will be in the Methodist church at 8 o'clock. It is hoped that, through the hearty co-operation of all these services will prove of great blessing and success.

The pastor will resume the series of Sunday evening addresses on "The Meaning of the Church-ness" on Sunday evening January 11, the subject for that evening being, "The Meaning of Methodism."

### Beautiful Calendar Free

Subscribers to the Family Herald and Weekly Star of Montreal have been advised that they will receive free of charge a beautiful calendar for 1925 with a most attractive picture in colors entitled, "The Sale of Old Dobbin." When one considers that the subscription price of this big 72 page family and farm journal is only \$2.00 per year, one is amazed by the value received, but with a beautiful picture calendar thrown in, the value is indeed superlative.

## Smiles'n Chuckles Candy Shop

Announcing the Famous  
Smiles'n Chuckles Candies

It is with an unusual degree of pleasure that we inform you that we are now AGENTS "By Special Appointment" for the justly famous Smiles'n Chuckles Candies.

It can be stated without a trace of exaggeration that Smiles'n Chuckles represent the finest value in candies today.

The delicious superiority of Smiles'n Chuckles is the result of their untinted goodness. The centres contain the most nourishing of all Nature's products — pure cream, creamery butter, choice fruits, selected nuts and refined crystal sugar.

The chocolate coverings have distinct character to them. The dark coating is prepared from the highest grade bean which it is possible to obtain. The milk coating contains pure cream.

We are receiving these candies continually fresh from their "Sun-lit Home." They are packed in 1 lb, 2 lb boxes. Every box contains a cherished reputation.

90c a Pound Take Home a Box

**Clareholm Pharmacy**  
O. L. REINECKE, Prop.

### The Season's Compliments

And in extending our Best Wishes for Happiness and Prosperity in the New Year, we take this opportunity of thanking you for the generous patronage you have accorded us during the past year. We hope we shall continue to merit your esteem in 1925.

**Clareholm Pharmacy**

We extend to all our  
Best Wishes  
for a Happy and  
Prosperous New Year

**MARK FISHER**

### Greetings

Even though our business dealings throughout the year keep us in almost constant touch with you, we desire now, in a more personal way as the new year has approached, to express to you our sincere thanks for your Patronage and Good Will.

We wish you added prosperity for 1925, feeling that our district, as a whole, is about to experience a general revival of better conditions.

**FAIRBAIRN BROS.**

EVERYTHING IN HARDWARE

Phone 71

CLARESHOLM



## Could Stop Loss Caused By Quantity Of Export Wheat Shipped Through U.S. Ports

In the issue of November 5, Canadian Finance paid attention to the loss in Canadian business interests due to the large proportion of the wheat crop entering export trade through United States' ports.

The Moose Jaw Evening Times declares that the greater the increase in exports of Canadian wheat, the greater will the loss of such an arrangement be apparent and concludes: "To the fishermen who have built up a great source of national income by furnishing transportation for the world's goods, the position of Canada paying annual tribute to United States, through both Buffalo and the Panama Canal, while all the time the Hudson Bay route is undeveloped, must seem absurd."

Dealing with the same subject the New Chronicle, Port Arthur, says: "It is a reflection upon the business acumen of Canada that less than one-third of the shipments of grain which pass through Port Arthur, and that William elevators go through the port of Montreal, and two-thirds find its way to the ocean through United States' ports."

Hon. H. A. McKewen, in his official capacity as head of the railway commission, proposes to be able to promote the use of Canadian ports by Canadian railways. In speaking at a Vancouver banquet he said he would "earnestly" endeavor to get the grain now going to world markets through the United States' ports to the Pacific and Atlantic ports of Canada.

There are many who are of the opinion the chief commission can be best employed in advocating completion of the Hudson Bay Railway, so that a comparatively short railway haul will put on a railway route from the Atlantic the wheat crop of the west.

Under the caption, "Shortest Obstruction," the Review says: "The completion and operation of the Hudson Bay Railway would save at least ten cents, and more likely fifteen cents a bushel on wheat and barley grain."

That would mean \$30,000,000 or \$45,000,000 a year added to the purchasing power of the Canadian provinces on 200,000,000 bushels of wheat alone, which will soon be their normal export surplus. Add to that the saving that would be effected on other field crops and dairy products and cattle—and the total increase in purchasing power of the provinces through this means alone would approximate \$100,000,000 a year.

"There is not the slightest doubt in the mind of any thinking person familiar with the situation that the completion of the Hudson Bay Railway would be followed by a filling up of these provinces with producers that would give the new route and present to give existing routes enough business they could do to handle the traffic."

### Total Shipments From Vancouver Low

Though the wheat crop out of Vancouver has, to date, been heavier than last year over the same period, the outlook is that the crop year total will be low. Estimates varying from 18,000,000 bushels to 40,000,000 bushels are being made. Last year at this date the loadings of space were sent port capacity through to the end of February. This year the bookings are about 1,000,000 bushels December and only one ship in January.

### Loss Caused Through Insects

North American Continent Pester By Billion Dollars Yearly  
Insects on the North American continent cause destruction of property to about one billion dollars a year, or five times the amount lost by fire in a year in the whole world, declares Dr. C. L. McCreedy, of the University of Illinois, in an address delivered at the convention of the Ontario Entomological Society, Guelph, Ont., where he was at least 500,000 kinds of insects inhabiting the continent, he said.

**Silent Airplanes**  
A silent air fleet is the dream of German aviation experts. A plane that makes practically no noise, and is so constructed that it can be flown through the air has been developed by a group of Berlin engineers. Squadrons of silent air raiders would add grave difficulties to the problems of air defense, it has been pointed out.

A laborer, giving police recently at Banbury, Bridge estate, London, said he was a rag gatherer, and fortunes were being made in the rag trade. He said that he himself had gained as much as \$200 in a single week.

W. N. E. 1254

### His Life Threatened



Vincent Alberty, British High Commissioner in Egypt, whose life has been threatened. Vincent Alberty is one of Great Britain's most famous generals.

### Trade Within Empire

Greater Market For Canadian Wheat  
It will be made in Britain.

It is very probable that as a result of the adoption of a resolution by the British and Empire Producers' organization, Canadian wheat will find a much greater market in Great Britain. The resolution was that it was desirable, on economic and strategic grounds, that the home production of wheat should be increased and strongly urged that the wheat which must be imported after the home supply has been absorbed, should be purchased from the wheat-growing countries of the Empire. The resolution further urges that steps be taken to increase and make fully available the wheat supplies of the empire, and that the government institute some inquiry with the view of finding the means of such supplies should be given in the empire.

### Depleting On Vancouver Island

Association Has Members As Far North As Prince Rupert

Interest in beekeeping has been steadily growing in the Saanich district of Vancouver Island for some time, and for the reason it has been added to form a beekeepers' association. Accordingly, a preliminary meeting was held in the experiment station in 1922, and an association formed. From that beginning it has grown to a membership of 48. These beekeepers are now from all parts of the island as far north as Prince Rupert.

### Canada Buying Less From United States

Exports Show Gain Of \$7,053,000 Over Last Year

Canada's trade with the United States was a year ago. In the twelve months ended October, imports from the United States were \$23,000,000, a drop of \$8,000,000 compared with a year ago. Exports to the United States were \$10,000,000, a betterment of \$7,053,000 over a year ago. Canada's balance of trade with the United States, therefore, shows an improvement of \$2,947,000.

There is a flat concrete slab over the uncompleted grave of "Buffalo Bill" Cody on top of Lookout Mountain in Colorado.

### Certified Seed Potatoes

Freedom From Disease Is of Fundamental Importance

The potato, the best grown staple crop from a cropping standpoint by the system of seed potato certification carried on by the department of agriculture at Ottawa. Not only does it ensure a crop practically free from disease, but it is a great step towards the production of a healthy crop. It is a very important factor in the yield. That is to say, freedom from disease is of fundamental importance in the potato growing industry. It is an important law to a variety may be to name and type, says the Dominion minister, so long as it is not found to be never produce a satisfactory crop. Experiments at the central experimental farm carried on some years ago have shown that type of potato which the present certification service is producing today, yielded over 450 bushels to the acre. It is a table included in the address, it was shown that the ten-year average of the crop grown from certified seed was 225 bushels to the acre. It is assumed from these figures and from other experience, that the yield of potatoes grown from the seed is at least increased fifty per cent, at least by the use of certified seed.

### Good Prices For Wool

Price This Year Thirty Per Cent Better Than Formerly

Two-four cents per pound in Saskatchewan and 24½ cents per pound in Manitoba, but at their state, was created by farmers of the two provinces for their wool crop marketed through the Canadian Wool Growers' Association. Up to November 1st, 224,000 pounds of wool had been shipped from the two provinces, representing 871 producers, 315 from Saskatchewan and 256 from Saskatchewan. There has been a substantial improvement in grading and the net price is now 10½ cents in 1923. This is a record increase in the demand for wools made from Canadian wool.

### D.C. Potato Show

Plant plans have been completed for the holding in Vancouver of the annual British Columbia potato show and seed exhibit. The growing of potatoes in this province, both for consumption and seed purposes, has made rapid strides in the past few years and the remarkably fine quality of British Columbia potatoes has been brought home largely as a result of the efforts of the work carried on by this exhibition.

### Valuable Sodium Sulphate Deposits

Canada has sodium sulphate deposits of approximately 100,000,000 tons. In the western provinces and especially in Saskatchewan, according to H. H. Cole, of the mines branch of the Dominion Government. To date very little development work has been done on these deposits, but Mr. Cole is of the opinion that this sulphate will be developed in time to take care of domestic demands.

### Alberta Wheat Pool

Alberta's wheat pool signed up 100,000 acres of wheat land in its drive for membership, just concluded. The pool now has about 3,000,000 acres under contract.

Business establishments of Los Angeles, numbering many hundreds, prohibit all parades in the downtown section of the city on the ground that they demoralize business, incite crime and are a hazard to life and property.

## Canada Is The Greatest Producer Of Furs Of Any Country In The World

### Natural Resources Bulletin

Winter Fishing An Important Industry In Canada

The Natural Resources Intelligence Service of the Department of the Interior at Ottawa, says: "Fishing through the ice in winter is one of the activities of farmers and settlers in many parts of Canada, especially in the neighborhood of lakes. This industry is one of considerable importance in Western Canada, particularly among the northern lakes."

Lake railways or highways and distance from markets precludes the taking of the fish in the open season, as there are no means of packing the fresh fish for markets. With winter, the fish, fishing is carried on very extensively, and large numbers of fish are engaged in delivering the frozen fish to the nearest railway point. The most important fish taken in the whitefish, although pickerel, lake trout and other species are taken in considerable numbers. When taken in the open are allowed to freeze solid, and are brought in piled up like firewood on sleds."

The cold waters of the northern lakes produce fish of exceptional quality, the flesh not becoming soft, as is the case with fish from the open season. In the warm waters of the more southerly lakes and rivers.

A large trade has been built up with the fish, Canada, at once in the middle and eastern states, and good prices are obtained for the winter fish.

In Ontario and Quebec, however, the winter fishing in the smaller lakes and rivers is done for the purpose of securing a domestic food supply, and while there is no means of knowing to what extent this is carried on, there is no doubt whatever that considerable quantities are taken. In this way the fisheries provide a valuable source of food and a change in diet may be secured by the use of fish from a fresh meat supply.

### New Hungarian Settlement

Reported Large Area of Land to be Purchased in Indian Head District

An immigration scheme which will ultimately result in the bringing of 1,000 Hungarian settlers and the purchase of 20,000 acres of farms in Western Canada was outlined at Winnipeg by Aladar Gedon, president of the Budapest Agricultural Association, who has been investigating agricultural conditions in the prairie provinces during the past few months.

Mr. Gedon, who has large interests in Eastern Hungarian farm lands, announced that he had decided to settle in Western Canada and had completed negotiations for the purchase of 10,000 acres at Indian Head, Sask., which would be the nucleus of the settlement. Altogether, he said, he would require 20,000 acres.

If present negotiations can be carried through, Mr. Gedon expects to bring 200 families from Hungary next spring. He would not state, however, to what section of the west the land for the immigrants would be purchased. He said his plans had the approval of the Federal Government.

### Institute For Plant Research

Would Further Manufacture of Raw Plant Products In Canada

Approving the spirit of a suggestion to form a Canadian institute for horticultural research, a meeting of horticultural enthusiasts appointed a committee to consider the details of organization. It was stated that the institute would be derived from a national institute for plant research would be set up by all branches of industry in the Dominion, as a product resulting from research would be worthy of an official sanction. Not the least of the activities of the institute would be to find a way to further the marketing of raw plant products in Canada, which products are now largely manufactured abroad.

### Men For Anti-Rust Office

The department of agriculture is already has started to gather together the technical men required for the rust research work in Winnipeg. This work was made by H. B. Motherwell, minister of agriculture.

### Treaty Is Signed

The commercial treaty between Czechoslovakia and Austria, based on the Austrian tariff recently signed by the national assembly, has been signed.

### Aluminum Pots and Pans Can be Cleaned by Rubbing with Lemon Juice, or a Mixture of Silver and Lemon Juice.

The fur trade has always been one of Canada's essential industries. It was Canada's first cash export, for a long time, her only industry. It continued to hold its supremacy when Canadian activities broadened out, and when other Dominion industries in development superseded it, it continued to occupy the same high place in relation to the industry in other parts of the world. Canada has always distinguished furs, though the exploitation of other natural resources has for long outstripped the annual catch in relative value to the country.

Yet from the earliest days, and throughout the history of the industry's development, Canada has never received more than a medium of the profit derived from the industry. To till quite recently the Dominion was only a source of supply of the raw material, which was then taken to the market and to be manufactured. A step towards greater independence in the industry, and the acquisition of greater profit, was taken after the war when Canada seized the opportunity presented in the reorganization of the world's fur trade to take this disposition her own right. Since that time she has steadily consolidated her position as a world fur market, and now, with the fur trade fully established, the opinion of buyers from all parts of the globe.

Viewing the most progressive step, it is gratifying to find indications of development in the fur goods industry of Canada. Not only is Canada the greatest producer of furs for the remainder of the globe, as attested by the number of buyers which come to her shores, but she is also a great exporter, but by reason of her climate she has to retain a substantial portion of the supply of furs that she takes in a manufactured state.

The fur goods industry of Canada came mainly from the provinces of Ontario and Quebec, where there are respectively 116 and 62 establishments. There are 21 establishments in Saskatchewan, 185,252; Saskatchewan, 37,843; and the two Maritime Provinces, 37,152.

### Profits of Farmers' Company

United Grain Growers' Have A

In his address at the 18th annual meeting of the United Grain Growers' Ltd., held recently at Calgary, Hon. T. M. Martin, minister of agriculture, federal minister of agriculture for Canada, stated that the net profit of the company for the year ended August, 1922, was \$552,433.12, or 12 per cent of the combined capital and surplus of the company.

The president stated that the current assets of the company amounted to \$1,746,304.17 against current liabilities of \$1,837,226.41. Current liabilities had not increased during the year while current assets had increased by \$205,000.

C. H. Jones, vice-president, dealt with the operations of the cattle pool, stating that since the commencement of the pool more than \$15,000 profit had been distributed to the shippers, during the year ended June 30, 1922, the pool had gained 100,855 head of cattle.

### A Record Salmon Pack

British Columbia has had a record year in salmon packing, practically all of which has been shipped out. The total pack amounts to 1,520,000 cases, as compared to 1,228,000 cases in 1921. The previous highest pack on record was in 1916, when the total was 1,516,517 cases.

### The Lesser Evil

Country Teacher—You don't tell me who now show up on the blackboard I'll give you a whipping. Pupil—Whip what? It won't be me, will it? That boy'll give me a whipping.

### Know His Bible

Teacher—"When was Jacob first mentioned in the Bible?" Johnny—"When Rebecca walked to the well with the pitcher."

### The Explanation

First Grade—Why do you buy turkeys in such good cases? Johnny—"My father says his father is very faulty. Second grade—Yes, but so is his father."





## Foothill Lodge No. 13 I.O.O.F.

Meets every Monday evening at  
8 o'clock in Odd Fellows' Hall  
Visiting Brethren Welcome  
GEO. G. WEBBER, N. G.  
JOHN L. EDLUND, V. G.  
J. W. MORROW, R. S.

## Dr. J. A. Mullin

DENTAL SURGEON  
MacKenzie Block  
Clareholm  
Phone No. 2 P.O. Box 112

## Alberta Pacific Grain Co.

Limited  
Dealers in Grain  
Sift, Imperial and Steam Coal  
Orders taken for Hay  
J. A. DICKSON, Agent.  
Phone: Office 49 Residence 44

## The Wilton Barber Shop

Come and see me  
in my new stand  
one door west of  
the Wilton Hotel  
Frank Stouck



### MAIL CONTRACT

SEALED TENDERS, addressed to the Postmaster General, will be received at Ottawa until noon, on Friday, the 26th December, for the performance of the Mails by mail, on a proposed Contract for a period not exceeding four years, more per week on the route Clareholm and Meadow Creek, from the 1st April next.

Printed notices containing further information as to conditions of proposed Contract may be seen and blank forms of Tender may be obtained at the Post Office of Clareholm and Meadow Creek, and at the office of the District Superintendent of Postal Service.

District Superintendent's Office,  
Ottawa, 14th November, 1924.  
D. A. BAKER,  
Dist. Superintendent of Postal Service

### RAILROAD TIME TABLE

Times for trains at Clareholm  
Northbound—No. 541 leaves  
7:40 a.m. daily except Sunday.  
No. 536 leaves 1:40 p.m. Tues-  
days, Thursdays and Saturdays.  
Southbound—No. 542 leaves  
9:45 a.m. daily except Sunday.  
No. 535 leaves 11:04 a.m. Mon-  
days, Wednesdays and Fridays.

Have You Any Judson Engines,  
Grinders, Washing Machines,  
Etc.?

Get your repairs from us. Can  
ship C.O.D. or will quote prices.  
Give horse power and serial num-  
ber of engine, or name and style  
of machine requiring repairs. Or  
ship engine to us and we will re-  
pair it for you. Catalogue on  
request.

J. F. McKenzie Co.  
Farm Implements and Machines  
Engines  
Princes & Hannatyne  
Winnipeg Man.

## Clareholm Flour Mill

The mill has opened again for  
business, after being closed for  
the threshing season.

Expect to be able to clean your  
seed wheat shortly.  
Geo. Strain, Manager.

I have several good houses for  
sale, some for cash and some on  
very easy terms.  
S. L. FRASER.

## Clareholm Review-Advertiser

An Independent Weekly Newspaper  
P. H. SCHOOLEY, Editor

Subscription Rates  
One year, in Canada \$2.00  
One year, to United States 2.40  
Single Copy 5c

The contracts made by the Gas Company to furnish gas to the people of cities and towns in Alberta have been placed by the Alberta Board of Public Utilities in the same class as German treaties—"nothing but a scrap of paper." The more than 37 per cent increase in gas rates granted to the company by the Board is a very serious matter to the people served by the Gas Company. 37 per cent greater cost for fuel is no small thing. Moreover, the price is far from being as convinced as the Utilities Board pro-  
fesses to be that the company could not furnish gas at a profit to themselves at the contract rate. But the most disquieting phase of the situation is the fact that it furnishes further proof that a contract entered into by a wealthy corporation is "nothing but a scrap of paper."

### Big Value for Your Money

It is said that the Family Herald and Weekly Star of Montreal works on the principle that nothing but the best will do for its readers. The soundness of this policy is amply demonstrated in the rapidly growing subscription list of this great weekly. The public have been tempted by trashy weeklies at give-away prices, but when it comes down to value for your money and a genuine Canadian flavor to your reading, the Family Herald and Weekly Star has no competitor. This you see, that the publishers are giving each subscriber whose subscription is received in time a large calendar for 1925 with a beautiful picture entitled "The Sale of Old Dublin" and a free entry to a contest in which ten thousand dollars will be awarded. The subscription price is only Two Dollars a year.

### Good Company

If you have a little fire, in your home, or a big one for that matter, that's just the place where a subscription to The Youth's Companion will fit in. When the young folks bring new acquisitions to the house you are mighty careful to find out about them before admitting them to intimacy. In the same way you should make sure whether the merits friends that they make through reading are of a kind to inspire them or to destroy all the ideals you have

been at so much pains to implant. Try The Youth's Companion for a year. See how quickly it becomes an indispensable member of the household, one of unending charm and constant inspiration. The 52 issues of 1925 will be crowded with serial stories, short stories, editorials, poetry, facts and fun. Subscribe now and receive:

1. The Youth's Companion—52 issues in 1925.
2. The Companion Home Calendar for 1925 (Sent only on request) All for \$2.50.
3. Or include MacCall's Magazine, the monthly authority on fashions. Both publications, only \$3.00.

The Youth's Companion,  
Commonwealth Ave. & St. Paul  
St., Boston, Mass.  
Subscriptions received at this office.

### Here and There

Mr. Beach, the eminent American author, was recently in New Brunswick as a guest of W. G. McIntyre, on leaving for his home in the United States at the conclusion of his visit. Mr. Beach expressed himself as a strong booster for the fishing and fishing possibilities of the province, charmed with its scenic beauties, delighted with its people and solemnly proposing to return with his gang next year.

The largest and one of the most valuable shipments of furs ever to pass through Montreal, Que., by Dominion Express Company, was loaded by that organization recently. There were 20 animals in the shipment, valued at \$17,000, 20 being silverback foxes and the rest black foxes. The furs were destined for exhibition at Minneapolis, while the other went to different points in the Canadian West.

The "Maple International" Department of the Canadian Pacific Railway, which is the new Canadian Pacific Railway station, which was opened there on November 1st. The building is a fine design. Ross and Sutherland of Montreal, were the architects. Remarkable speed was made in its construction, as the contract for the work was signed on June 2nd last. The opening ceremony was performed by Grant Hall, vice-president of the company, in the presence of many notables.

A decided acquisition to the list of the new Canadian Pacific Railway station, which was opened there on November 1st. The building is a fine design. Ross and Sutherland of Montreal, were the architects. Remarkable speed was made in its construction, as the contract for the work was signed on June 2nd last. The opening ceremony was performed by Grant Hall, vice-president of the company, in the presence of many notables.

**Vancouver Calls You!**

A WILD winter climate, where the mercury seldom drops below freezing—the temperature averages 23°. Bright, snow-capped mountains ever in view! scenic motor trips over paved highways—marked on both sides with gigantic trees, centuries old; the long at the sea—the harbor 200 miles shipping, from the palatial ocean liner to the hardy fishermen's smacks; natural fire, parks and gardens, swimming, canoeing. All within easy reach of the city. There's enjoyment and amusement for young and old—golf, football, ice hockey; beautiful picture playhouses; music and song by the world's great artists. Holiday in Canada's Pacific Coast—no hard taxi; no long grating restrictions; no "red tape". See Your Agent for Details Greater Vancouver Portland, Ore. 420 P.O. Box 1000 V.C.

**Canada Pacific Gateway**

BY APPOINTMENT  
FAVORITES TO  
HIS MAJESTY  
KING GEORGE V.

**"CANADIAN CLUB"  
and  
Imperial  
WHISKY**

Thoroughly Matured in Oak Casks

There is no necessity for anyone in Canada to buy immature whisky.

The Canadian Government permits the bottling of whisky in Bond under its supervision and Guarantees the Age of whisky so bottled.

Look for the Government Stamp on the capsule. Observe carefully the date stated thereon.

IT TELLS THE AGE

DISTILLED AND BOTTLED BY  
HIRAM WALKER & SONS, LIMITED  
WALKERVILLE, ONTARIO

Distributors of Fine  
Whiskies in  
Montreal, Que. London, Eng. New York, U.S.A.

## Hunting With Guns as Accessories



By the time he has gathered all his equipment and immediately around him the average man preparing to enter the woods with the idea of game hunting begins to wonder, first of all how he is going to carry it all, and then just how much of it he really needs. Eventually he sets off with the bare necessities of the trip, minus most of the paraphernalia he intended to take, but one thing he will not leave behind—his camera. It may get in his way sometimes, but as a rule he finds it indispensable. Without it he knows that he will be unable, probably, to support his claims as to big mouse shot or ferocious game.

As a matter of fact quite a noticeable number of those entering the Canadian woods during the last few years have been known to carry guns rather than cameras as accessories. A great deal more skill and shrewdness is required to enable one to secure a shot with a camera than with a rifle, the chase is even more exciting and the end, without entailing any slaughter, produces quite as much thrill. This will be readily acknowledged by the true sportsman.

Reproduced above are some of the closing season's most interesting shots. The doe was within range after three days hunt out of the Joyce Kilmer district of Ontario, while the other faced the camera in the waters of the Toke, Nova Scotia. The hawk above the lake of the Woods shows what may be seen in this way of "action" photographs.









**Hughes' Drug Store**

**Wish All  
A  
Happy and Prosperous  
New Year**

TO OUR FRIENDS AND PATRONS  
**A Prosperous and  
Very Happy New Year**

J. T. KINGSLEY

**R. W. JELL, Granum  
Auctioneer**

SALES HANDLED IN BUSINESSLIKE MANNER

For rates and dates phone 16, Granum,  
or see R. E. Moffatt, Clareholm.

**B. D. HUMMON**

Licensed Auctioneer

General Farmer and Livestock Breeder

Phone 29, Carmanagay, for terms.

Services Guaranteed

CARMANAGAY

ALBERTA

**A. E. RUNIONS**

Licensed Auctioneer

Work Guaranteed. Terms Right

R. E. MOFFATT, CLERK.

**Farm Sales a  
Specialty**

**Paint! Paint! Paint!**

I have put in a full line of Martin Senour paints, enamels, varnishes and stains, and Pratt & Lambert auto enamel and varnishes and linseed oil.

I do expert auto painting. Now is the best time to make your car look like new.

**OSCAR FRANKEN**

OPPOSITE QUALLY & YOKOM'S GARAGE

**Clareholm Local News**

The old reliable Watkins Liment.

Ramage & Walls shipped two car loads of hogs to New Westminster last week.

Miss Church, of the School of Agriculture staff, is spending the holidays at her home at Calgary.

Mr. and Mrs. Carl Edlund and baby of Nanton, came down for the New Year's Day family reunion.

Watkins' cosmetics are unexcelled.

Quite a number from here went to Staveland on New Year's Day to see the hockey game between High River and Staveland.

**Card of Thanks**

We sincerely wish to thank the friends who so kindly gave us their help and sympathy in the time of our bereavement.

Mr. & Mrs. Alex Stevenson and Family.

Mrs. W. T. Johnston

**Chinook Gossip**

Mrs. C. E. Henker of Clareholm spent the week end visiting relatives in the district.

P. S. Clarke went to Calgary on business last week.

The Hunter Bros. were down from the hills last week to buy more feed for their cattle.

Mr. and Mrs. John McInnis went to Calgary last Saturday.

Algot Ostrom left for the coast last Saturday to spend Christmas with his folks.

**BUSINESS LOCALS**

Found-Auto fire chain. The owner can recover same at the Review office.

For Sale or Rent-Six room house west of school. Apply A. Hutton, Clareholm.

The Review-Advertiser will accept classified advertising for the Calgary Alberta.

See me if you want a good live proposition in flour or feed mill. Prices right, good value for the money. A paying proposition right from the start.—S. I. Fraser.

For Sale-Heintzman piano, half price, as good as new. House for rent. Half section of land for sale, cheap, four miles from Clareholm. Apply M. Wall, Clareholm. If you have land for sale, wish to buy land, see M. Wall.

**Thistle Dairy  
CLARESHOLM**

Milk and Cream delivered daily.  
Phone R1016

T. R. EVANS

**DRAY, TRANSFER, &  
EXPRESS**

**J. FRASER**

CLARESHOLM ALBERTA

**A. H. WALLIS**  
PAINTER,  
PAPERHANGER,  
KALSOMINING, ETC.  
CLARESHOLM ALBERTA

**Here and There**

Agricultural products harvested in British Columbia during 1923 were nearly \$1,000,000 in excess of the 1922 totals, according to the annual report of the provincial department of agriculture. Total production for 1923 was \$50,185,708.

The ninth winter carnival at Banff, Alta., will be held from February 2 to 14, 1924. The curling bonspiel in connection with the carnival will run concurrently from February 9 to 14. Revelstoke has fixed its carnival dates for February 2, 4 and 5, 1925.

Tourists to the number of 100,000 are estimated to have entered the Province of Nova Scotia during the past season. These people have left approximately \$7,500,000 in the province, an increase of 25 per cent over the previous year. The number of motor cars entering the province during the tourist season exceeded 11,000.

Canada Book Week was held from December 1 to 6 of this year. Addresses, radio broadcasting and special displays in stores throughout the country drew attention to the objects of the week, which are to promote the reading of good books generally and to foster Canadian literature. The week was, as usual, a distinct success.

The foolhardy recklessness of certain motorists was recently strikingly illustrated at a public crossing on the Canadian Pacific Railway line at Elmdale, Ontario, when a speeding auto approached the crossing so rapidly that the driver was unable to pull up and ran his car into the side of a train, which was passing at the time. Fortunately, no one was injured.

In recognition of its excellent exhibits at the 1924 exhibition at Toronto, the Canadian Pacific Railway has been awarded one of the medals specially struck off for presentation to the Dominion and Provincial governments and a limited number of other exhibits whose high class entries in the live stock and agricultural departments won them championship prizes.

The plans for the construction of an immense amusement centre at Victoria, B.C., to be called the Crystal Gardens, have just been announced by the Canadian Pacific Railway, which is responsible for the scheme. The gardens will include a salt water swimming pool, the first of its kind in the world, a roller coaster, a series of dancing floors, with live music and symphony. Great quantities of plants, vines and shrubs will be grown in the structure, which is on the lines of a vast conservatory, containing 50,000 square feet of glazed glass roof surface.

A considerable increase in the sheep population of Canada, which has declined since 1921 from 2,275,929 to 1,215,860, is expected as a result of the recent importation to Alberta ranchers of 433 Esmail Rams. These animals are mated with the local bred in France for French merino stock. Louis X. obtained the first flock as a gift from the King of Spain. A band of 20,000 western music men will be provided for the Alberta purchases. The enterprise is important on account of the prevailing shortage of wool.

**J. Cornelius Hiebert, LL.B.**  
Barrister, Solicitor, etc.

Nanton, Alberta. Phone No. 8  
Staveland on Thursdays. Phone 24

**Greetings**

We take this opportunity to thank our many friends for their patronage during the past year and solicit a continuance of the same.

May Health, Happiness and Prosperity  
Be Yours Throughout 1925.

**Clareholm Meat Market**

Phone 11

**To Insurance Beneficiaries**

Hundreds of thousands of dollars are lost annually through the unwise investment or careless spending of monies received for insurance death claims and matured endowments. A Union Bank Savings Account is the proper place for the deposit of such monies. If Beneficiaries seek investments, our branch managers are always willing to help them with sound and conservative advice.



**UNION BANK  
OF CANADA**

Clareholm Branch—J. H. R. Turner, Manager  
Banff Branch—A. M. Ramsey, Manager

**THE RAMAGE & WALLS MEAT MARKET**

Phone 48

**We extend to all our Best  
Wishes for a  
Happy and Prosperous  
New Year**

**Ramage & Walls, Prop.**

Third Avenue

CLARESHOLM, ALTA.

**THIS IS THE SEASON TO CONSIDER HEATING  
YOUR HOME AND INSTALLING THAT LONG  
NEEDED PLUMBING.**

**SEPTIC TANK SEWERAGE DISPOSAL IS THE  
IDEAL SYSTEM FOR THE COUNTRY HOME.**  
**WE WOULD BE PLEASED TO CO-OPERATE WITH  
YOU AND FURNISH ESTIMATES.**

**BEST MATERIAL AND WORKMANSHIP.**

**C. A. COUTTS**

Cor. Third Ave. and Sheiwer St.

Phone 177

**WESTINGHOUSE MADE RADIOS**

Support your local Westinghouse Dealer when buying your Radio Set. For where you buy is where you have to look for service should you need any.

No matter what it is, a grandiose or an automobile, your local dealer is the man to whom you should turn.

**Our Dealers are backed by our Service Shop.**  
Make sure your local agent is getting his sets from us. It's a long way to Tipperary, or anywhere else, should anything go wrong.

If no local dealer, write us direct.

**H. G. LOVE & CO. LTD. CALGARY**

Largest stock of radios in Western Canada. Send for catalogue.

**SANDY  
MACDONALD  
SCOTCH WHISKY**



**Try a Bottle  
&  
Make a New Friend**

"SANDY MACDONALD" is one of Scotland's new old Whiskies. Once you taste it you'll know how mild, mellow and stimulating Scotland's best really is.

For many generations "Sandy Mac" as it is usually called, has been known all over Scotland—and well all over the world too—as a whisky that never varies in its high quality and reaches a degree of purity and "distinction" of flavor that is as unusual as it is unusual.

Drink "Sandy Mac" yourself and put it before your friends who know what is good.

MACDONALD, GREENLEES & WALLIS (DISTILLERS) LTD. Ltd. Scotland

**SPECIAL LIQUEUR • \$4.75 Per Bottle  
A. H. M., 20 YEARS • \$5.25 Per Bottle**

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.